

# Social Seafarer

Recruitment Package

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Building a stronger client & community connection, with you.



# What is Social Seafarer?

Processing metrics. Deducing data.  
Presenting quantitative results.

## It's like a calculator. For social media.

Social Seafarer is a Social tool used to **quantify** and return positive and negative comments from various social media posts.

We harness Sentiment Analysis (An AI frame) in order to sort comments into negative, positive, and neutral. We then return these results to the user through a 3 part process.

This is all done by pasting a link to a social media post into the websites search bar.

## We understand that the internet is a big place.

Our services allow companies to actively **monitor** their own social Media Impact on individual posts to quantify its reception.

We provide **real time feedback** across various platforms. (Reddit, Youtube, more to come...) that sorts the good, bad and neutral comments and presents it.

## How it works



### Web scrape/api

We analyze and begin indexing all the comments from your selected post.



### Sentiment Analysis

Python program VADER employs deductive reasoning to analyze text.



### Keyword scan

Identify keywords depending on the frequency of their appearance.

# What we can offer you.

## Tangible experience for your resume and portfolio 📍

This project is a catalyst for your portfolio. It's the opportunity to show up to an interview with a polished product that you can show your interviewers, and tell them that you helped build from the ground up.

## Access to our network of connections 📍

Join our ever-expanding network of mentors, industry professionals, and fellow students. Expansion is of paramount importance with our vision, and joining the team guarantees you a spot at the forefront of it.

## Opportunities to foster a diverse skillset 📍

The enormous potential of Social Seafarer necessitates a continued dedication to expansion of every aspect of the project, front end, back end, pitching, designing. There will always be something new to learn, or opportunities to apply yourself towards.

## Our team will be there to support you at every stage. 📍

We're committed to your success because that means our success. Join a casual and collaborative environment.

# What you can offer us.

## Passion & Commitment 📍

We're looking for strong collaborators with a thirst to learn new skills, and capacity to dedicate themselves to tackling issues head on. We work hard as a team, and expect you to do the same. Be responsive, punctual, and don't be afraid to think outside the box!

## Willingness to learn new skills 📍

At Social Seafarer, we're always looking for ways to further streamline the site, incorporate new features, and build a stronger foundation. Be ready to learn new languages,

## Front or back end experience 📍

**Back end** is expected to be familiar with OpenAI, JS, PHP and Python.

**Front end** should be proficient with HTML/CSS, Adobe Illustrator or Figma, and good understanding of design principles (Typography, Color Theory ect..)

## Flexible time schedule 📍

Keep a flexible time schedule. Weekly or bi-weekly meetings, are an expectation. We're a start-up, which means nothing's grounded quite yet -- we're still figuring things out.

# Open positions:

## 1. Position

### Director of Marketing Strategy

The Director of Marketing Strategy is in charge of all things media & marketing related. This includes:

External outreach

Maintaining online presence through Instagram, LinkedIn & other platforms

Creation of promotional material and design

#### **We're looking for:**

Individuals with past experience in clubs and other media positions.

Individuals motivated to post on Social Media, and ability to create timelines and manage multiple project posts.

Individuals who can create and plan creative marketing strategies to bring more attention to Social Seafarer, and outreach its branding.

We'd love to connect.



# Apply now

Apply at:  
[contact@socialSeafarer.com](mailto:contact@socialSeafarer.com)

## What we need from you:

Just a resume. Include any relevant experience -- we're looking for soft and hard skills. Try to keep it under 2 pages.

## Successful applicants will be contacted via email.

Should we see fit, an interview may be conducted, however given the state of our project, and small team -- this is highly unlikely.

## Our values



### Diversity

We recognize valuable skills can come from anywhere.



### Passion

We reward commitment and encourage innovation. Dream on.



### Innovation

We celebrate thinking outside the box and creative solutions.